

## MOULTON BUILDERS AND TURBO LOFTS “TAKE THE GOLD” AT THE PINNACLE AWARDS

DEVON, PA – March 9, 2009 – Moulton Builders, Inc. of Lansdale and their new community **Turbo Lofts** was a highlight of the show at the 21st Annual Pinnacle Awards, hosted by the Sales and Marketing Council of the Homebuilders Association of Bucks/Montgomery Counties. Held Friday, March 6<sup>th</sup>, 2009 at the “Currents” Ballroom in the Adventure Aquarium in Camden, New Jersey, this highly anticipated black tie gala honors outstanding achievement in the home building industry.

**Turbo Lofts** was honored for Best Multi-Family Home of the Year between \$300,000-\$500,000 for the “Tremont” Model. This was the first year that Turbo Lofts was eligible for entry. The Tremont model was also honored with the Best Interior Merchandising for Multi-Family between \$300,000-\$500,000 and Turbo Lofts was named the Multi-Family Green Building Project of the Year. “We’re extremely honored by the recognition that Turbo Lofts has received, not only by the consumer but from within the homebuilding community”, said Jim Moulton, President of Moulton Builders.

“Turbo Lofts are what we refer to as ‘Philly-Style’ lofts”, said Kathy McGuriman, sales manager. “Our styling and amenities are very comparable to lofts on the market in Philadelphia, but the similarity ends there. Buyers tell us that what we offer in size is nearly double that of similar lofts in Philadelphia at almost half the price.” For a limited time, special pre-opening pricing is offered at Turbo Lofts from the low \$200’s.

Turbo Lofts has universal appeal that transcends all age groups, from young professionals to empty nesters. Buyers are drawn by the sophisticated styles, hi-tech finishes and the spacious floor plans.

“The green features have been a very popular attraction”, said McGuriman. The use of durable finishes reduces the need for replacement and maintenance. Low flow plumbing fixtures and toilets reduce water usage. During building refurbishment, almost all materials that were not reusable were recycled, including the steel studs. The geothermal heating and cooling not only delivers low-cost heating and cooling using the ground’s heat, it also eliminates the use of oil or natural gas. Indoor environmental quality improves because there is no combustible source that could create carbon monoxide. Last but not least, buyers can enjoy the nearby shops and restaurants of Lansdale, and public transit via the Septa R5 rail line, thus reducing the need for driving a car. Buyers can really feel good about their small carbon footprint.

The available models are spacious, with up to approximately 2,600 square feet of sophisticated style. Large windows allow natural sunlight to stream in, highlighting such

features as soaring 15-foot ceilings, designer granite kitchens with high-tech stainless steel appliances, sparkling baths with optional whirlpool, bridges and private observation decks with dramatic views in most units. Garage parking as well as surface parking spaces are provided. A fitness center and club room is also a part of life at Turbo Lofts. The units are pre-wired for both Verizon FIOS and Comcast cable, making it easy for buyers to “get connected”.

Living at Turbo Lofts places you close to the center of everything including the eclectic shops and restaurants of downtown, nearby parks and the brand new Lansdale Center For The Performing Arts.

Two decorated models are available for tour now. The sales center is open Sunday from 1-4 and by appointment. For more information about Turbo Lofts please call 215-361-1110 or Kathy McGuriman at 215-872-3966. Visit [www.TurboLofts.com](http://www.TurboLofts.com)